

Media Kit

Our Story

Successfully getting people into debt since 2000, Jacquie had a conscience call in 2009 when her many of her home loan clients asked her for help on other financial matters – investment, super and insurance advice.

Becoming one of the first dual qualified Mortgage Brokers and Financial Advisers in Perth (getting people into debt and also out of debt!) Jacquie upskilled to provide a wholistic service, ensuring all her clients financial needs were able to be taken care of by her, rather than her clients feeling like they were being coldly hand-balled to someone else and risk them not actually doing anything about sorting their other “stuff”.

Steve joined the team in 2013, with a strong background in logistics and management who jumped into the role of Captain and steered the ship in a new direction. A welcomed change as it allowed him more time to spend with his then 3yr old son –to be more active in his most rewarding role as a father.

Both Steve and Jacquie have experienced the financial roller coaster of mortgages, kids, divorce, and understand financial literacy plays a fundamental role in success, or should we say “survival” in an ever-changing relationship landscape. In particular, working closely with some clients, helping them learn the skills needed when faced with domestic violence, or abuse on a variety of levels.

With homelessness on the rise, especially with ladies of mature age, and their sensitivity and compassion to ensure kids get the best start to life, Steve and Jacquie have developed their business model around financial solutions, and education leading to empowerment, to help prevent and or soften the wake of devastation caused by family breakdowns.

Drawing on their 25yrs combined experience, understanding “Financial Advice” models are expensive, and tend to be jargonistic with dictatorship qualities, they sold the Financial Planning division to realise their goal of developing an affordable service offering for young families to feel comfortable asking those niggling questions they’ve previously felt too ashamed or thought they were too insignificant “small fish” to ask the big fish for help.

ASCEND Financial Freedom's services:

LENDING:

Residential lending, car finance and personal loans

FINANCIAL COACHING:

½ day Intensive Workshops - “Finance for Grown-Ups”

Financial Freedom Academy - 8 Step online program

Financial Freedom Academy - 4 week Fast Track Face to Face Program

INSURANCE:

Loan Protection

Life, Trauma, Total Permanent Disability, Income Protection

Home and Contents

Vehicle